

Digital Signage

For TV Screens

When creating informative lock screens, I also adapted key messaging for the company's internal digital signage screens. This example was developed for Earth Month to promote relevant company events and initiatives. The design was initially created within the lock screen guidelines and then reworked for the larger TV format, ensuring the content remained clear, engaging, and visually consistent across both platforms.



Digital Signage

I designed this digital sign to promote a upcoming music event for the building. I had greater flexibility to develop a more expressive and engaging visual direction. I also created the design as a reusable template, allowing the client to update dates, times, and photos independently without requiring additional design support. This approach maintained visual consistency while making future event updates more efficient.

TEL | RIVER SOUTH

OPEN JAM SESSION

Hosted
by TEL

LIVE PERFORMANCE BY

★ **BS** ALL STARS ★



All Riversouth
Employees are
Invited to Play



Scan to
Join Us



L 5pm - 8pm



Wednesday July 2nd

Digital Signage

For this event, I designed a complete workbook for an “Intro to Managing” training program for managers. After completing the workbook, I was tasked with creating an announcement to promote the training. I carried the same visual language, typography, and design elements from the workbook into the announcement to create a cohesive connection between the two materials and establish a consistent identity for the training program.

Learning & Development



Scan to Sign Up for a Session



New training available for EICs, Team Leads, & Individual Contributors

Intro to Managing at TEL

Visit the L&D site today → [Managing at TEL](#) for more information.

Digital Signage

**Your Money
Matters.
A Coach Can
Help.**

Discover **FREE** Financial
Wellness Coaching as
part of your comprehensive
benefits with Tokyo Electron!

This collaboration highlights the benefits available to employees through Fidelity. The design brought together elements from both brands, incorporating their logo and color palette alongside our brand colors and iconography. The goal was to create a cohesive visual that represented both organizations while clearly communicating the available employee benefits.



Pick your next financial wellness goal
and let Fidelity's Financial Wellness Coaches
help you build a game plan to get you there.



Lower your
Tax Bill



Improve your
Cash Flow



Reduce
your Debt



Raise your
Credit Score



Save for
a Goal

Call **1-800-791-2363**
or scan to log in to NetBenefits.com
and schedule a meeting with a coach.



Fidelity Brokerage Services LLC, Member NYSE, SIPC,
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Digital Signage

I created two versions of this announcement to support the launch of a new employee website. The first introduced the upcoming site, while the second announced its official launch. I incorporated previews of the actual website into the device mockups to give employees a visual introduction to the new platform. Both announcements maintained a consistent style and design system to create a clear connection between the two.

TEL CAREER LADDER

New Website COMING SOON!

A resource designed to bring greater clarity and transparency to career growth across the organization.

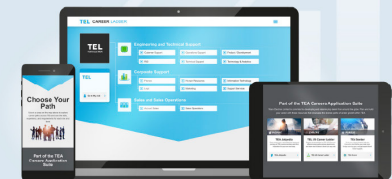
Watch for launch details coming soon!
We're excited for you to explore what's next in your career.



Our New CAREER LADDER Website Is



Clarity for Today.
Opportunity for Tomorrow.



The Career Ladder website is a commitment to equitable growth, transparent expectations, and a workplace where every person's potential has space to thrive.

Whether you're guiding a team, planning your next step, or exploring what's possible, this tool is designed to meet you where you are and support your journey forward.



Animated Digital Signage

I incorporated animation into select signage to capture attention and make the content more engaging. The top animation was created as a simple welcome screen for an upcoming business partner visit, providing a polished and engaging introduction for visiting guests. The winter safety announcement used animation to break up a large amount of information in a fun way.

You can find these on my site on the Motion Graphic page.



WELCOME
Tech Company | 2026



Winter Safety

Tips to reduce your risk of injury when walking on snow and ice

Walk
like a
Penguin

Point
toes out
slightly

Bend your
knees slightly
and walk
flat footed

Extend your
arms to
maintain
balance

